

South Shore Women's Business Network Professional Development Day

Elevate your business: A plan for climbing to new heights

May 5th, 7:30 a.m. – 6 p.m.

7:30 a.m. Registration

8 a.m. Breakfast with Keynote Kathleen Hassan of Your Confidence Coach presents:
Amazing Grace: Building a Business on Blind Faith

Workshops 1 & 2 (Choose one)

1. Kathleen Kingsbury of KBK Wealth Connection presents: Master Your Money Mindset
2. Tom Kennedy of Kennedy Creative presents: BLOG - The 4 Letter Word That Will Help Grow Your Business

Workshops 3 & 4 (Choose one)

3. Kathleen Hassan of Your Confidence Coach presents S.M.I.L.E.: Stress Management Insights & Lessons in Empowerment
4. Susan LaPlante-Dube of Precision Marketing Group presents: Won't You Like Me, Please? How to Leverage Facebook and LinkedIn for Maximum ROI

Workshops 5 & 6 (Choose one)

5. Sandra Martini presents Behind The Curtain: The Truth About Attracting and Retaining Clients
6. Tricia White of MA Small Business Development Center Network – SE Region presents:
Free Social Media Tools for Small Business- Learn More About The Great Business Tools (including Google) That Can Help You With SEO (Search Engine Optimization), Marketing and Monitoring Your Website Traffic.

Networking Lunch 12:30

Workshops 7 & 8 (Choose one)

7. Sandra Martini presents From Your Vision Board to Reality: Getting The RIGHT Things Done to Move Your Business Forward
8. Luran Star of the Excellence Consulting Group presents: WOMEN ARE LEADERS - The Power of Emotional Intelligence

Workshop 9 (for all)

John and Ann Murphy present: When Life Hand You Lemons, Squirt Back

After Hours 3:45-6PM

Charity Component: Bring gently used business clothes to be donated to women entering into the work force.

Day package includes: Breakfast with keynote speaker, 5 workshops, lunch, after hours with cash bar.

Advance registration only.

Register early and save! Sign up before April 4th: \$89 Members \$139 Non-Members. Membership and registration package: \$339 (\$50 membership discount)

After April 4th: \$109 Members, \$159 Non-Members.

Membership & registration package: \$359 (\$50 membership discount)

Registration required. To register and for more information, go to www.sswbn.org/calendar

Sponsorships available. Contact Katie Howard at khoward@sswbn.org



**South Shore Women's
Business Network**

Contacts • Coaching • Collaboration • Community

Moving forward, giving back • sswbn.org